

## Area I: Membership

### Purposes 1, 2, 3, 6

#### Goal 1: To recruit, orient, retain and reinstate members

- Recruit members by
  - expanding membership opportunities in traditional and non-traditional settings
  - inviting prospective members to Society functions
  - tracking student teachers and recruitment grant winners to build future membership
  - welcoming previously recommended candidates for membership.
- Orient members by
  - initiating and mentoring members on an on-going basis
  - utilizing orientation and reorientation resources on the DKG International Website
- Retain members by
  - assisting relocating members and members of dissolved chapters to transfer membership
  - involving chapter members in programs, leadership opportunities and service to the community
  - offering child and elder care during meetings
  - supporting struggling chapters
- Reinstate members by
  - collecting and reviewing data of recently dropped members
  - contacting former members to reinstate their membership

#### Goal 2: To mentor members and recognize accomplishments

- Mentor members by
  - attending chapter, Lambda State, regional and international events to promote fellowship
  - promoting DKG projects to foster mentorship
  - building relationships with other chapters and professional organizations to expand collegiality
  - establishing relationships and “job alike” mentoring with early career educators
- Recognize member accomplishments by
  - highlighting chapter events and member accomplishments at meetings, on social media, and/or in the Lambda State *Newscaster*
  - challenging members to publish in DKG and other publications

## Area II: Communications and Publicity

### Purposes 1, 2, 3, 6, 7

#### Goal 1: To promote frequent communication and publicity at all levels of the Society and with the community

- Promote communication by
  - preparing for chapter visits the first year of the chapter biennium and maintaining communication with state visitor for the biennium
  - establishing and maintaining communication among all state committee members and chapter chairs
  - distributing chapter newsletters to all members and state president, chair of Communications and Publicity, and state visitor
  - encouraging chapters to submit “Chapter News” to the Lambda State *Newscaster*
- Publicize the Society by
  - encouraging news releases and/or distribution of informational flyers/brochures to potential members and the community to market your chapter and DKG
  - promoting coordinating councils and interaction among chapters through professional/social events and community projects
  - acknowledging donations to the Marion Medical Mission and UNICEF Schools for Africa
  - recognizing chapter projects and support

#### Goal 2: To utilize current trends in technology

- Utilize trends by
  - providing training and encouraging the innovative use of technology for communication
  - encouraging chapters to utilize electronic means for meetings
  - utilizing Lambda State ([www.deltakappagamma.org/IL/](http://www.deltakappagamma.org/IL/)) and International ([www.dkg.org](http://www.dkg.org)) Websites for information and downloading forms
  - organizing and maintaining Society information electronically
  - encouraging chapters to appoint webwatchers
  - encouraging chapters to develop and maintain websites and use social media

### Area III: Educational Excellence

*Purposes 1, 3, 4, 5, 6, 7*

#### Goal 1: To empower members

- Empower members by
  - encouraging applications for scholarships, stipends, awards, and grants at all Society levels
  - engaging in professional networking opportunities through partnerships with community, educational, and business organizations
  - enhancing leadership skills in their professions and at all levels of the Society
  - participating in professional development opportunities
- Encourage members by
  - motivating and mentoring current and potential members to attain leadership skills in their professions and all levels of Society
  - participating in chapter, state, and international projects
  - recommending continued evaluation of chapter events
  - contributing and utilizing programs from state and international websites and publications

#### Goal 2: Promote educational excellence by

- promoting a variety of professional and personal programs that integrate the Purposes of the Society and current trends relevant to local and global education
- providing opportunities for professional and personal growth through scholarships, stipends, awards, grants, leadership seminars, and Professional Development (PD)-approved workshops

### Area IV: Resource Development

*Purposes 5, 6, 7*

#### Goal 1: Educate by

- informing members of income, expenses and funds
- practicing responsible management of fiscal resources

#### Goal 2: Encourage development by

- updating and simplifying Lambda State *Bylaws/Lambda State Standing Rules* twice annually and Chapter Rules biennially
- creating and utilizing chapter yearbooks
- encouraging the use of orientation/training materials
- utilizing chapter membership profiles annually
- providing business meetings that are well organized and kept to a minimum amount of time

# The Delta Kappa Gamma Society International

## Mission Statement

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.

## Vision Statement

Leading Women Educators  
Impacting Education Worldwide

## International Biennial Theme

DKG: Leading Women Educators Impacting Education Worldwide

## Lambda State

## Strategic Action Plan for Renewal



DKG · Illinois  
Expect Great Things

## Chapter and State 2017-2018